

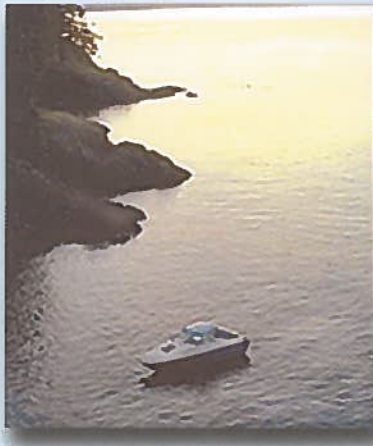
Daily Press

 dailypress.com



A TRIBUNE COMPANY

A Peninsula of Pirates and Patriots



Hampton Roads' most affluent, technologically diversified segment and our newspaper's core market.

Collective pages of Hampton Roads history boast of fierce pirates and fearless explorers settling the lands that border these sparkling intercoastal waterways. Hampton Roads has never forgotten her ties to the water. Beautiful beaches beside the seashore, moonlight cruises on the Chesapeake Bay and canoeing down lazy rivers are never more than a short drive away. Communities steeped in history offer residents contemporary condominiums, beach-front apartments, stately lakeside communities or homes with ties to centuries past. The comparatively low cost of living in Hampton Roads begs the question of when to locate, not where.

In addition to being the nation's 34th most populous Metropolitan Statistical Area, Hampton Roads is a diverse gathering of ideas, cultures and experiences that annually attract hundreds of thousands of people who come to spend a day or spend a lifetime. Within the region are the 10 cities and five counties that comprise the 631 square miles known as the Virginia Peninsula —

The Peninsula lifestyle offers something for everyone via the tantalizing tastes and sounds of festivals that pepper the calendar year-round. Living in Hampton Roads means you are just minutes from warm ocean breezes, cultural entertainment, local wineries, farmers' markets, superlative shopping and spirited discussions about this area's rich history and promising future. Welcome!



Dynamic Work Environment

Within the communications industry and in the communities we serve, the *Daily Press* is recognized as the Virginia Peninsula's award-winning information leader — a nucleus of knowledge, education and community service. Internally, the development and professional growth of employees are key company goals. These factors are reflected in the exemplary quality of the 500-plus employees who contribute their expertise and dedication in a variety of fields — Editorial, Finance, Marketing or Technology, to name a few — on a daily basis.



To help employees lead fulfilling and challenging careers, the *Daily Press* offers internal and external opportunities for personal and professional growth. Internally,



A Warm Welcome...

Welcome to the *Daily Press*, Hampton Roads' newspaper. Our mission as a market-leading information provider is an important one that's accomplished only through the talent and effort of the many multi-disciplined professionals who work here.

While our company's name suggests that we publish a newspaper every day, you may not know that it takes

more than 500 talented, diverse and dedicated employees to do so. Our Circulation staff works directly with readers to satisfy their needs. Our reporters and editors strive to produce the most compelling, relevant stories. Our sales force supports the marketing needs of our advertisers and our production team prints, packages and distributes the paper. Of course, many others work diligently to guarantee that a fresh paper is delivered to every subscriber first thing each morning, and it's truly amazing to see the process come to fruition.

Each morning as I pick up my *Daily Press*, I come to the same conclusion: our employees are our most valued asset. They take pride in their work, generate innovative ideas and are consummate professionals. They exemplify the culture that is our company: a sense of community, a team effort, a feeling of accomplishment.

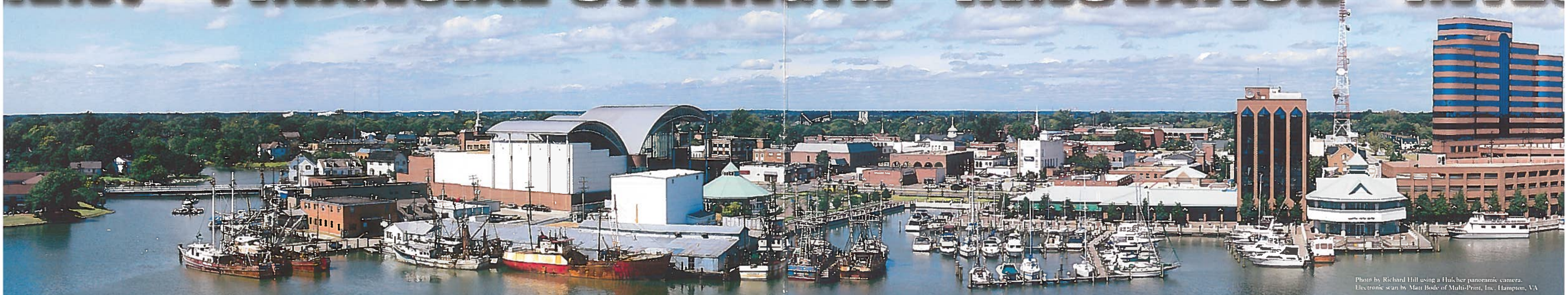
We take our role in Hampton Roads seriously, and that's why we're continually seeking the best, brightest and most creative minds we can find. If you believe you can constructively contribute to our goals and are interested in a work environment where you can grow professionally, we would like to meet you. Please take some time to read about us, and give us a call.

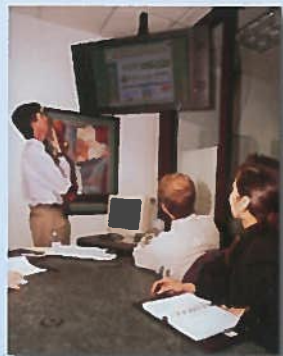
Rondra J. Matthews

Rondra J. Matthews

Publisher

CITIZENSHIP CUSTOMER SERVICE DIVERSITY FINANCIAL STRENGTH INNOVATION INTEC





The Parent Company

The *Daily Press* is part of Tribune Company, the nation's best-positioned local market multimedia company and the third largest newspaper corporation (in terms of circulation) as a result of its recent merger with The Times Mirror Company. In addition to

owning newspapers, television and radio stations, Tribune produces and syndicates information and programming for consumer markets.

The company dates to 1847 with the founding of the *Chicago Tribune*. WGN Radio went on the air in 1924, and in 1948 WGN-TV in Chicago was established. In the 1960s, the company broke into the Florida newspaper market, buying the Fort Lauderdale-based *Sun-Sentinel* in 1963 and the *Orlando Sentinel* in 1965. The famous Chicago Cubs were added to the fold in 1981. Since then, Tribune has acquired numerous businesses that reflect its core proficiencies while building on that expertise to enter new arenas. For example, Tribune Interactive, a business group created in 1999, is a premier provider of online content and commercial services on both local and national levels.

In 1983, the company went public, offering 7.7 million shares valued at \$205 million. Since then, growth has become a staple of the company, and at the close of 1999, operating revenues totaled more than \$3 billion.

In June of 2000, Tribune formally completed its merger with Times Mirror. This confluence positioned the company

as a major-market multimedia leader, with operations in broadcasting, publishing and interactive in 18 of the nation's top 30 markets. Tribune is now the only media company with a television-newspaper-interactive combination in the top three markets — New York, Los Angeles and Chicago — and reaches nearly 80 percent of U.S. households.



In addition, Tribune is nationally recognized as:

- The largest television station group not owned by a network
- The second-largest newspaper company in terms of revenue and cash flow
- The third-largest newspaper company in terms of circulation, with total daily circulation of nearly 3.7 million and total Sunday circulation of nearly 5 million
- One of the nation's largest interactive groups, ranked among the top 25 news/information/entertainment sites
- The largest media company in four of the nation's five most populous states: California, New York, Illinois and Florida
- Repeatedly rated first on *Fortune Magazine's* list of most admired publishing companies
- The recipient of 80 Pulitzer Prizes, 19 of which have been awarded to the company's flagship newspaper *Chicago Tribune*



EMPLOYEE INVOLVEMENT PRIORITY TEAMWORK CITIZENSHIP



Daily Press



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We are an equal opportunity employer
committed to diversity in the workplace.